

Make Volunteers Your Best Recruiters

Give good volunteers the language, tools, story, and freedom to invite.

THE INVITATION ENGINE

1

LANGUAGE

A sentence they can actually say

2

TOOL

A card, tour, text, link, or trial

3

STORY

Why serving here matters

4

OWNERSHIP

Permission to help build the team

5

SEASON

A clear on-ramp and off-ramp

WRITE AN INVITATION THEY CAN USE

Name what you see, why it matters, the first step, the support, and the freedom to say no.

I see _____ in you, and I think it could strengthen _____.

The first step would be _____. We would support you by _____.

Would you be open to exploring it?

THE 7-DAY CHALLENGE

Equip two people. Learn from what happens.

DAY 1 Choose two volunteers who genuinely love serving.

DAY 2 Give them the invitation sentence and one tool to share.

DAYS 3-6 Each person invites one person - no quota, no pressure.

DAY 7 Debrief what felt natural, awkward, unclear, or compelling.

BUILD YOUR INVITATION CULTURE

OUR ONE-SENTENCE SERVING STORY

THE EASIEST FIRST EXPERIENCE WE CAN OFFER

THE SIMPLE TOOL VOLUNTEERS CAN SHARE

TWO VOLUNTEERS I WILL EQUIP THIS WEEK

BEFORE THEY INVITE

- ☐ Can they explain why this matters?
- ☐ Do they know the real first step?
- ☐ Can they name the support available?
- ☐ Is there a guilt-free off-ramp?